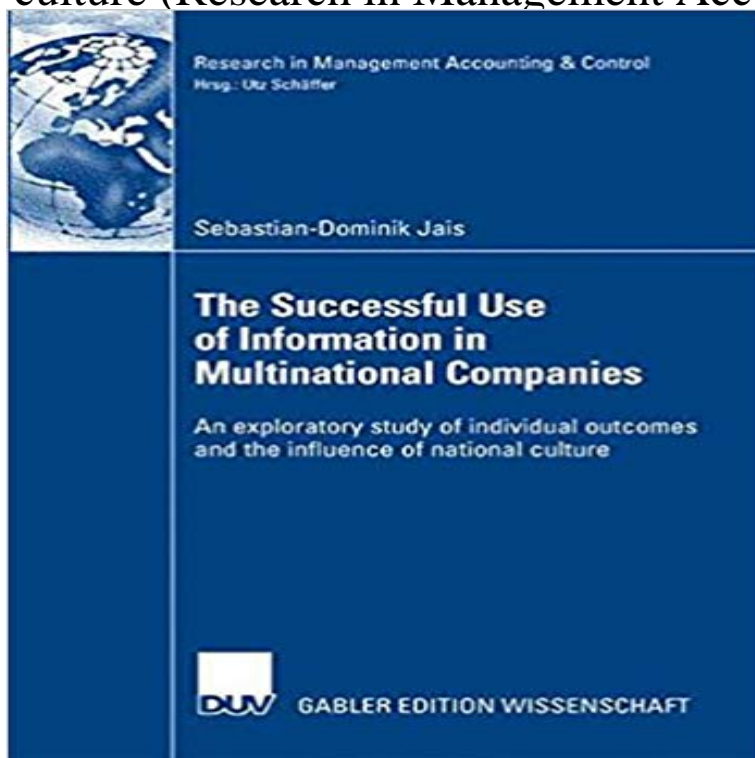


The Successful Use of Information in Multinational Companies: An exploratory study of individual outcomes and the influence of national culture (Research in Management Accounting & Control)



The recent past shows a growing interest in cultural specificities. This new-found focus has its origin in reports about corporate practices indicating that globally standardized information systems are not effective in every culture. One explanation for this observation is that information use practices vary among cultures. Based on data collected in three national subsidiaries of a multinational company, Sebastian-Dominik Jais examines the use of information in the United States, South Korea, and Germany.

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